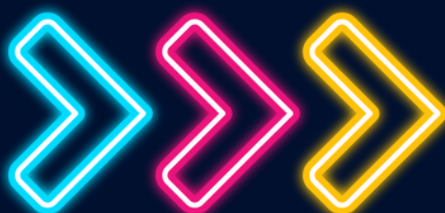




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# VIDEO GAMES FOR GOOD

**The values of a  
sustainable and  
social entrepreneur**

<https://www.videogames4good.eu>

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YuzuPulse



LogoPsyCom.



materahub

**VISAS  
IESPĒJAS**



Eppas

<b>Duration:</b>	30 to 60 minutes
<b>Age:</b>	From 18 to 30
<b>Group size:</b>	4 to 16 (according to the number of your participants you can implement the activity individually or per groups of maximum 4 people)
<b>Aim:</b>	The aim is to make learners understand how important personal values are and how to align the values of an enterprise to social and personal values. Furthermore, the workshop scenario is aimed at making learners understand what really matters in their personal and current or future professional life. In addition, learners are invited to put these values in the context of local and global sustainability.
<b>Objectives:</b>	<p>The objectives are:</p> <ul style="list-style-type: none"> <li>• to explore and identify learners' personal values</li> <li>• to explore and identify learners' professional/business values</li> <li>• to integrate the identified personal and professional values into a more comprehensive and effective overview of learners' values pathway</li> <li>• to understand if and how the identified values are linked to sustainability</li> </ul>
<b>Material needed:</b>	<ul style="list-style-type: none"> <li>• Power point or canva presentation</li> <li>• Sheets, pens, markers, pencils etc...</li> <li>• Post it notes</li> </ul> <p>Would suggest to write "Post it notes" or "Sticky notes"</p>

In this activity we will help learners understand and focus on the most important values for them as individuals and professionals. We will invite them to integrate the identified values into a more comprehensive and sustainable overview of their pathway.



## Workshop Structure



This workshop scenario is divided into three parts:

- Part 1 (individual) is about exploring and identifying learners' personal values
- Part 2 (that may be carried out as group activity independently of the previous part) is related to the identification of learners' professional/project values.
- Part three: learners will reflect upon their personal and professional values by integrating them into a more comprehensive overview of their values pathway

Overall duration: 30 to 60 minutes

First part

a) Firstly, invite learners to do the following activity:

select and circle 10 words from the list below that best represent your core values. Do this quickly, do not put too much thought into it, look at the word and if it attracts you, write it, then move on to the next.

LIST OF SOME CORE VALUES			
Achievement Leadership Advancement/ Promotion Loyalty Adventure Market Position Challenging Problems Meaningful Work Change and Variety Money Clear Communication Nature Close Relationships Open and Honest Cooperation Order	Community Influencing Others Pleasure Creativity Power and Authority Customer Service Privacy Decisiveness Public Service Democracy Persistence Self-Motivation Knowledge Humour Economic Security Quality Relationships Effectiveness	Recognition Ethical Practice Wisdom Work Under Pressure Integrity Work with Others Involvement Working Alone Expertise Stability Security Excellence Self-Respect Excitement Serenity Physical Challenge Competition	Financial Gain Personal Development Competence Independence Status Freedom Supervising Others Friendships Teamwork Growth Time Freedom Helping Society Truth Honesty Wealth

B) Now circle the 5 words from the list you just created that you find the most compelling. Then write them on another page.

## **Second Part**

A. Give learners about 5 to 10 minutes to answer the questions below that help them reflect upon their beliefs, values and drives. When doing this please remember that there are no correct or wrong answers so learners should be honest and not feel judged during the whole process.

- Who inspires you? What is it about them you find inspiring?
- Think of the people you look up to. What about them do you aspire to develop in yourself?
- Describe yourself in 20 words or less.
- Do you have rules you follow to the letter? Write them on a paper. [SB4]
- Take 5-10 minutes to write on a paper all the things that make you smile, laugh or feel good.

## **Third Part**

Now invite learners to do the following activity:

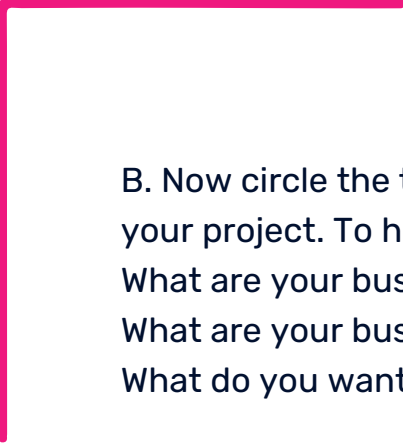
A. Below is a list of core values from real companies. Do any of them resonate with you?

B. Do any of them overlap with your top 5 personal core values? Write them down on a page.

Do this quickly, do not put too much thought into it, look at the word and if it attracts you, write it down, then move on to the next.

B) Now circle the 5 words from the list you just created that you find the most compelling. Then write them on another page.

LIST OF SOME CORE BUSINESS VALUES		
"One-team" Attitude Always Improving Authenticity Be a host Be Humble Be Thoughtful Celebrate Individuality Champion the mission (by living the mission) Change Cherish Our Resources Collaborate to succeed Commitment Communication IS Leadership Continuously Improve Deliver value and excellence Embody ingenuity Embrace clarity Embrace the adventure Empathy Engage in teamwork Every frame matters Explore, experiment and share	Fun Generosity Giving back Growth with integrity Have a creative and open mind Honesty Honourable and Respectful Innovation Laugh Often Learning and growing Listen Not Taking Ourselves Too Seriously Openness Ownership Passion People first Performance Driven Persevering Philanthropy Practical Respect Results	Seek Balance Simplify Socially Conscious Striving Sustainably Team Focused Transparency Trust Warrior Spirit Will to win



B. Now circle the top 5 values among the ten you identified and that will guide your project. To help you, keep in mind these questions:  
What are your business' strengths? Why are they strengths?  
What are your business' weaknesses? Why are they weaknesses?  
What do you want your business to be remembered for?

### **Final action**

Now ask learners to go for the final step of the workshop:  
Now that you have identified some of your personal values and your entrepreneurial values and compared them with real companies values, please write your top 5 personal / entrepreneurial values and try to make them match for the development of your project.  
In the end of the workshop, ask learners to share the final result of the identified values and also ask how was the whole process, which were the main obstacles, the most involving steps and the main take aways.



# References



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